

Sidd Maini

Seven years of work experience in user experience design, interaction design, strategic design planning, and web development with a zeal for design research

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Professional Work Experience

Team Lead, User Experience/Web Development

(May 2007 – Present)

PTI @ Indiana University, Bloomington, Indiana, USA

- Managed a team of four people
- Lead several projects including FutureGrid, e-Humanity
- Ideated UX Design concepts with use of prototypes, wireframes
- Developed web 2.0 portals, applications, and collaboration tools
- Conducted ethnography, usability testing, focus group sessions
- Improved user interface, visual design, and increased findability

Information Architect/Web Developer

(Jan 2006 – Feb 2007)

Sherwin-Williams Company, Cleveland, Ohio

- Re-designed the intranet portal for a sub-division of the company
- Developed wireframes, use-cases, flow-diagrams, and taxonomies
- Supported more than one hundred corporate intranet users

Database Architect

(June 2004 – Aug 2004)

General Electric, Lodz, Poland

- Designed a tool-tracker system using sketches, wireframes, sitemaps, flow-diagrams, and use-cases
- Developed database workflows

Web Designer/Asst. Network Engineer

(July 2003 – May 2004)

Thales Electron Devices, New Delhi, India

- Maintained the local intranet and provided network support for Cisco routers and switches
- Created webpages
- Designed logos

Education

Master of Science, Human Computer Interaction Design RECENT

Indiana University, Bloomington, Indiana, USA

Sep 2009 – May 2012 (Available Now)

Master of Science, Information Architecture

Kent State University, Kent, Ohio, USA

Sep 2004 – May 2008

Bachelor of Engineering, Computers

University of Pune, India

Sep 1998 – June 2003

Technical Skills

3D Modeling
ActionScript 3.0
HTML 5/CSS 3
JavaScript
jQuery/AJAX
PHP/MySQL
Perl/Python
Oracle 11g

Design Skills

Affinity Diagrams	Diary Study	Role Playing
Blueprints	Ethnography	Sitemaps
Body storming	Flash Prototyping	Sketching
Card Sorting	Focus Groups	Storyboarding
Contextual Interviews	Heuristic Evaluation	Surveys
Cultural Probes	Mobile UI Development	Usability Testing
Design Patterns	Prototyping	Wireframes

Tools Used



Adobe Flex	Illustrator	MockApp
Adobe CS5	Fireworks	NVivo
Arduino software	Flash	OmniGraffle
Axure RP Pro 5.6	MindManager	Photoshop
Balsamiq	Office	Prezi
Dreamweaver	Rhino 3D	PowerPoint
Drupal/Joomla	Visio	Silverback